



## Greetings!

This month at ABC will be a busy one. We'll be stocking dozens of new arrivals in all categories--especially dry rosé from around the world—and we're co-sponsoring the third annual **Wine Tasting In the Garden at Town & Gown Theater on Grady Avenue in the Boulevard District, Saturday, May 13th**. All benefits from this fundraising event go directly to the theater, so be sure to purchase tickets soon and support your local thespians. And you'll want to check out our monthly wine special and featured liquor for the month as well. Read the details below, and as always, thanks for shopping at ABC Package!

## SPECIAL

### Hecht & Banner Languedoc Blanc France 2015

This dry white blend from southern France is loaded with juicy pear and apple flavors presented in a lively, medium-bodied frame, with savory fruit skin notes on the finish balancing out the lush fruit. Straightforward but very well made, this will pair beautifully with light appetizers and seafood.

*Special Price through May--\$7.99 (regularly \$9.99)*



## FEATURE LIQUOR

### Cîroc Summer Colada Limited Edition France

The Cîroc brand has been synonymous with superior quality ever since its release, and the latest addition to the line is sure to please fans of this French product. The Summer Colada is a rich tasting, vodka-based spirit distilled five times from select grapes and finished in a custom-made copper pot still in southern France. The vodka is then masterfully infused with a distinctive blend of pineapple, coconut and other natural flavors, resulting in a luscious, smooth yet elegant experience that admirably maintains the Cîroc reputation. And it's the perfect idea for the warm weather ahead. This is a must try for those who know and love Cîroc.

**\$33.99 750 ml 35% ABV**



## EVENTS

**A Wine Tasting in the Garden**  
**Third Annual Town & Gown Players Fundraiser**  
**136 Grady Avenue Athens**  
**Saturday, May 13**  
**7 pm**

Town & Gown Players, Inc. has been producing live theater for the Athens community continuously since 1953. During their long history the Players have received many accolades and awards and have continued to thrive by dint of the hard work and dedication of the members and through the support of the community. Come raise a glass at this third annual wine tasting event taking place in the garden at the theater and help raise a little money for this very worthwhile institution. Five outstanding wines will be served along with a selection of light hors d'oeuvres. This is a great opportunity to enjoy fine wine and food in a relaxed setting and support the theater at the same time. All proceeds directly benefit Town & Gown.

**\$30 per person**

*Tickets available at*

**townandgownplayers.org**

**Or call 706-208-TOWN**

**Sponsored by ABC Package**



## WINE STEWARD'S SPECIAL

The next time you visit ABC, check out the department-wide specials in our wine section. You'll find special offers on selected items in each category of our vast selection of wines, so whatever your preference, be it French, Argentine, Californian, Italian or any other, you'll find an opportunity to save money on something from that area. Look for wines marked with these tags and take home something special!

## WINE CLUB

The ABC Wine Club has always been an excellent opportunity to explore the world of wine. Now you can choose one of two new club levels and receive outstanding, handpicked wines as well as other discounts and special notices throughout the store.

**Premier Series: 3 bottles of wine for \$35.99 per month**

*Includes three bottles of wine, two red and one white, with descriptions and tasting notes*

**Signature Series: 4 bottles of wine for \$55.99 per month**

*Includes the three bottles from the Premier Series along with a specially selected, higher tier wine*

**Members also receive the following discounts:**

- 15% off all 750 ml cases of wine (12 bottles or more)
- 10% off all 1.5 liter cases of wine (6 bottles or more)
- 15% off the Mix Your Own Six Pack of Beer (10% for non-club members)
- 10% off bottles of liquor (750 ml and 1 liter)
- 5% off bottles of liquor 1.75 liter

We're excited about this new opportunity for our customers to experience great wines at bargain prices and save money on dozens of other products as well. We hope you'll agree, and we look forward to welcoming you as a new member soon. For more details please contact us at your earliest convenience.