

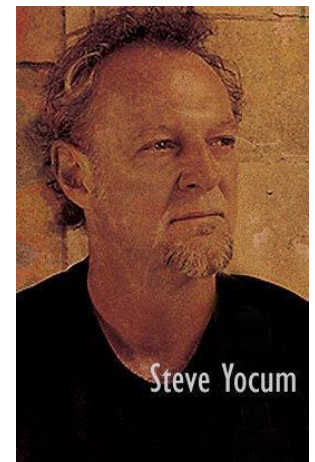


## Greetings!

New arrivals throughout the store are the highlights this month, headed up by the latest entry in our exclusive single barrel whiskey program and followed by a spectacular Imperial Stout from Ale Smith Brewing that rated a whopping 97 points from Beer Advocate. In the wine department three different selections from a tightly run French co-op are on special, and of course, since it's October, the annual Oconee Cultural Arts Foundation fundraiser is taking place soon. Read the details below and as always, thank you for shopping at ABC Package!

## IN MEMORIAM

With profound sadness we report that Steve Yocum, our friend and former colleague, passed away on Tuesday, September 5<sup>th</sup>. After a tragic accident in March of this year, Steve fought hard to overcome a severe neck injury which left him paralyzed and unable to leave the hospital, but unfortunately the complications resulting from his injury proved too difficult to overcome. Steve was leading a full and vibrant life, and there are simply no words to describe the tragedy of his premature death. He will be missed by all of us here at ABC and by so many others whose lives he warmed with his good will, great musical talent and generous spirit. In fond memory, we bid him farewell.

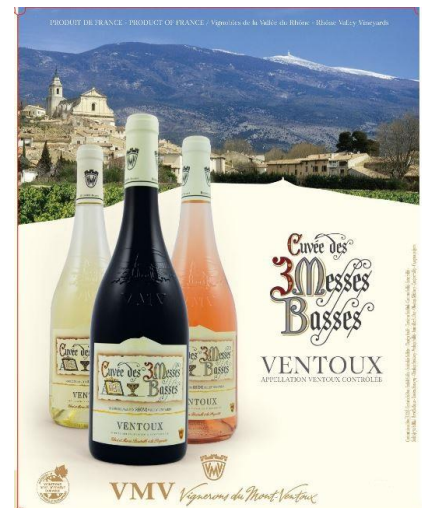


## WINE SPECIAL

### Les Vignerons du Mont Ventoux 3 Messes Basses Ventoux France Red, White and Rosé

The 3 Messes Basses label is one of several created at Les Vignerons du Mont Ventoux, a well-run co-op located just to the east of the Rhône Valley in southern France. With several hundred members working in the area of Ventoux, the co-op has access to high quality fruit from all over the region and is able to turn out reliably well-made wines in vintage after vintage. The 3 Messes Basses label has been particularly successful for the co-op. It includes three wines: a white, a red, and a rosé, all of which feature upfront, expressive fruit, lively acidity and a fresh, easy going style that keeps you coming back for more. This month we're featuring all three of them at an incredibly low price that puts them squarely in the bargain category. You simply can't go wrong with any of them, and at the sale price, you'll want to consider buying them by the case and saving an additional 10%. These are some of the most food friendly wines on the market, and with all three colors in play, you'll have a wine to match anything on the menu. Bon appetite!

**Special Price through October--\$8.99 (regularly \$9.99)**



## FEATURE LIQUOR

### **Elijah Craig Small Batch Kentucky Straight Bourbon Whiskey 47% ABV An ABC Package Single Barrel Selection**

This small batch whiskey is the latest arrival in the ABC Package single barrel whiskey program, which features whiskeys from various distillers hand-picked by our liquor buyer and bottled exclusively for ABC. These spirits represent the entire contents of a single barrel and are therefore utterly unique—there is literally no other whiskey like them in the world, which is an important quality for true aficionados.

Our current offering, selected from stocks at Elijah Craig, is powerful yet smooth, with genuine complexity from start to finish. Caramel and toffee notes on the nose are followed by hints of wood smoke and spice, while the rich, warm palate opens out to reveal vanilla, baked apple and dried fruit flavors, finishing with sweet wood tones and baking spice. This is sipping whiskey, for sure, but it definitely has the character to make a terrific Manhattan.

**\$27.99 750 ml**



## EVENTS

**Stein & Stem (formerly Fall Wine Fest)**

**18<sup>th</sup> Annual Fundraiser for Oconee Cultural Arts Foundation (OCAF)**

**34 School Street Watkinsville GA\***

**Sunday, October 15<sup>th</sup>**

**4-7 pm**

This annual event is one of the most important fundraising efforts of the year for the Oconee Cultural Arts Foundation, and each year it is more and more successful. With live music and dozens of tables at which participants can sample wines and specialty foods from local wineries, restaurateurs and retailers, this is always worthwhile, and we encourage you to join the many enthusiastic residents who attend every year in support of the foundation. For tickets and more information go to [www.ocaf.com](http://www.ocaf.com). We'll see you there!

*\*Please note: this is a new location for the event*



## FEATURED BEER

**Ale Smith Brewing Company San Diego, California**

Founded in 1995, Ale Smith Brewing Company is a San Diego based artisanal craft brewery that specializes in handcrafted ales inspired by the European classics. We now have in stock their flagship **IPA**, which showcases the versatility of American hops. Aromas of grapefruit and tangerine lead into an abundance of fresh pine and tropical fruit notes followed by a crisp, resinous bitterness at 73 IBU. The **394 Pale Ale** is also in stock. It has a lighter hop profile, more rounded flavors, and a firm malt backbone. Finally there's the **Speedway Imperial Stout**, ringing in at 12% ABV. Chocolate and roasted malts dominate the flavor, supported by notes of dark fruit, toffee and caramel and augmented by a healthy dose of locally roasted coffee from Ryan Brothers Coffee Inc. And by the way, the folks at **Beer Advocate** rated this stout **97 Pts!**



**IPA & 394 Pale Ale      \$12.99 6 pack**  
**Speedway Imperial Stout    \$6.99 16 oz. can**

## WINE STEWARD'S SPECIAL

The next time you visit ABC, check out the department-wide specials in our wine section. You'll find special offers on selected items in each category of our vast selection of wines, so whatever your preference, be it French, Argentine, Californian, Italian or any other, you'll find an opportunity to save money on something from that area. Look for wines marked with these tags and take home something special!

## WINE CLUB

### NEW ALL RED WINE CLUB OFFER BEGINNING IN SEPTEMBER 2017

The ABC Wine Club has always been an excellent opportunity to explore the world of wine, and now we're pleased to announce that, **beginning in September of this year, we will offer an all red choice.** The wine club as it is now will continue unchanged for members who enjoy receiving whites and rosés along with the red selections, but anyone who wants to switch to all red will now have that option.

The all red club will operate exactly the same as the standard club. In other words, you may still choose the Premier Series (three bottles each month for \$35.99) or the Signature Series (four bottles each month for \$55.99) but in either case the white selection will be replaced by an additional red. Here's what the updated club looks like:

#### **Standard Premier Series: 3 bottles of wine for \$35.99 per month**

Includes three bottles of wine, two red and one white, with descriptions and tasting notes

#### **Standard Signature Series: 4 bottles of wine for \$55.99 per month**

Includes the three bottles from the Premier Series along with a specially selected, higher tier wine

#### **All Red Premier Series: 3 bottles of wine for \$35.99 per month**

Includes three bottles of wine, *all red*, with descriptions and tasting notes

#### **All Red Signature Series: 4 bottles of wine for \$55.99 per month**

Includes the three bottles from the All Red Premier Series along with a specially selected, higher tier wine

Members also receive the following discounts:

- **15% off all 750 ml cases of wine (12 bottles or more)**
- **10% off all 1.5 liter cases of wine (6 bottles or more)**
- **10% off all 750 ml half cases of wine (6 bottles)**
- **15% off the Mix Your Own Six Pack of Beer (10% for non-club members)**
- **10% off bottles of liquor (750 ml and 1 liter)**
- **5% off bottles of liquor 1.75 liter**

We're excited about this new option for club members who prefer red and look forward to providing a great wine experience for everyone. If you're not already a member, we hope you'll join soon, especially now that we've expanded the club to accommodate a broader range of preferences. It's a marvelous way to learn about wine and save money throughout the store.

For more details please contact us at your earliest convenience.