



Greetings!

Well, folks, we made it through another January! Now it's time to get ready for the last football game of the season and to treat our sweethearts to something sweet on February 14th. Here at ABC we have a full selection of fine spirits, craft beers, and plenty of sparkling wines with which to celebrate both occasions. Also be sure to check out our events calendar to learn about our upcoming **Spanish wine tasting at George's on February 28th**. Read the details below and as always, thanks for shopping at ABC!

WINE SPECIAL

Marqués de Riscal Próximo Rioja Spain 2013

Marqués de Riscal is one of Spain's oldest and most respected wineries, with a history of excellence dating back to the nineteenth century. In the early decades of the twentieth century the estate produced barrel-aged reds that would become legendary for their sheer class and staying power, securing once and for all the preeminent position of this bodega among Spain's elite producers.

Próximo is a relatively recent addition to the line, and unlike the other reds in the Riscal portfolio, it sees no oak whatsoever. It is made with 100% Tempranillo and features classic aromas of bright cherry and spice, along with subtle notes of tea leaf and orange rind. Medium-bodied and dry, the palate is supple, with lush cherry and red berry flavors and a soft finish balanced by ripe acidity. This is a great everyday red with plenty of character and, at the ABC special price, a genuine bargain as well. Bravo!

Special Price through February--\$7.99 (regularly \$10.99)



FEATURE LIQUOR

Crown Royal Hand Selected Barrel Proof 103

This exclusive ABC offer is part of our single barrel whiskey program. In order to get these special offers to our customers, our liquor buyer carefully tastes through dozens of samples taken from individual barrels and selects only those that offer distinctive character, smooth texture and balanced flavor. The contents are then bottled exclusively for ABC Package and shipped to our store.

The Crown Royal Hand Selected Barrel Proof 103 features flavorful creamy notes combined with rich oak undertones and exceptional smoothness. The spicy, individual character of this unblended rye is unmistakable, and now you can enjoy it at a new special price. Check it out!

\$39.99 750 ml (regularly \$49.99)



EVENTS

Shades of Spain

Winetasting at George's Low Country Table

2095 S. Milledge Avenue, Athens

Wednesday, February 28th 6:30 pm

Spain has long been one of the world's great treasure troves when it comes to wine, and its reputation is currently at an all-time high. Featuring a dazzling array of styles and types, the vinous output of the country is rivalled only by France and Italy, and surely there is something for everyone in the world of Spanish wine. Join us and our good friends at George's as we sample six wines from diverse areas, accompanied by small plates, or tapas, to borrow the Spanish phrase. You're certain to enjoy these selections, as well as the generous hospitality of our hosts and their table, so make your reservations right away. See you there!

\$45 per person (all inclusive)

Call 706.548.3359 for reservations



FEATURED BEER

Coming Soon

WINE CLUB

JOIN THE ABC PACKAGE WINE CLUB! (NOW INCLUDING AN ALL RED OPTION)

The ABC Wine Club has always been an excellent opportunity to explore the world of wine, and now we're pleased to offer an all red choice. The standard wine club continues unchanged for members who enjoy receiving whites and rosés along with the red selections, but anyone who prefers all red now has that option. The all red club operates exactly the same as the standard club. In other words, you may still choose the Premier Series (three bottles each month for \$35.99) or the Signature Series (four bottles each month for \$55.99) but in either case the white selection will be replaced by an additional red. Here's what the new club looks like:

Standard Premier Series: 3 bottles of wine for \$35.99 per month

Includes three bottles of wine, two red and one white, with descriptions and tasting notes

Standard Signature Series: 4 bottles of wine for \$55.99 per month

Includes the three bottles from the Premier Series along with a specially selected, higher tier wine

All Red Premier Series: 3 bottles of wine for \$35.99 per month

Includes three bottles of wine, *all red*, with descriptions and tasting notes

All Red Signature Series: 4 bottles of wine for \$55.99 per month

Includes the three bottles from the All Red Premier Series along with a specially selected, higher tier wine

Members also receive the following discounts:

- **15% off all 750 ml cases of wine (12 bottles or more)**
- **10% off all 1.5 liter cases of wine (6 bottles or more)**
- **10% off all 750 ml half cases of wine (6 bottles)**

- **15% off the Mix Your Own Six Pack of Beer (10% for non-club members)**
- **10% off bottles of liquor (750 ml and 1 liter)**
- **5% off bottles of liquor 1.75 liter**

We're excited about this new option for club members who prefer red and look forward to providing a great wine experience for everyone. If you're not already a member, we hope you'll join soon, especially now that we've expanded the club to accommodate a broader range of preferences. It's a marvelous way to learn about wine and save money throughout the store.

For more details please contact us at your earliest convenience.

WINE STEWARD'S SPECIAL

The next time you visit ABC, check out the department-wide specials in our wine section. You'll find special offers on selected items in each category of our vast selection of wines, so whatever your preference, be it French, Argentine, Californian, Italian or any other, you'll find an opportunity to save money on something from that area. Look for wines marked with these tags and take home something special!