



Greetings!

This month we mark our fourth year as sponsor of the annual **Town & Gown Theater's Wine Tasting in the Garden** event, a fundraiser in which all the proceeds directly benefit Athens' longest continuously operating community theater. Since the beginning, we have enjoyed participating in this event, and we think you will, too, so join us for wine, food, live music and a lot of really great people and know that you're also supporting an excellent cause. Other news includes a new Spanish rosé on special through the month and a fine value in aged bourbon. Read the details below and as always, thanks for shopping at ABC Package!

WINE SPECIAL

ZaZa Garnacha Rosé Campo de Borja Spain 2017

This tasty Spanish rosé is wonderfully fruity yet dry and crisp, with intense strawberry aromas and flavors and a juicy, mouthwatering quality that makes it oh so easy to sip. It will match just about anything you throw at it, and it has enough body to handle barbecue, fried chicken or baked ham. This is a great value in rosé.

Special Price through May--\$8.99 (regularly \$9.99)



FEATURE LIQUOR

Elijah Craig Small Batch Kentucky Straight Bourbon Whiskey 47% ABV *An ABC Package Single Barrel Selection*

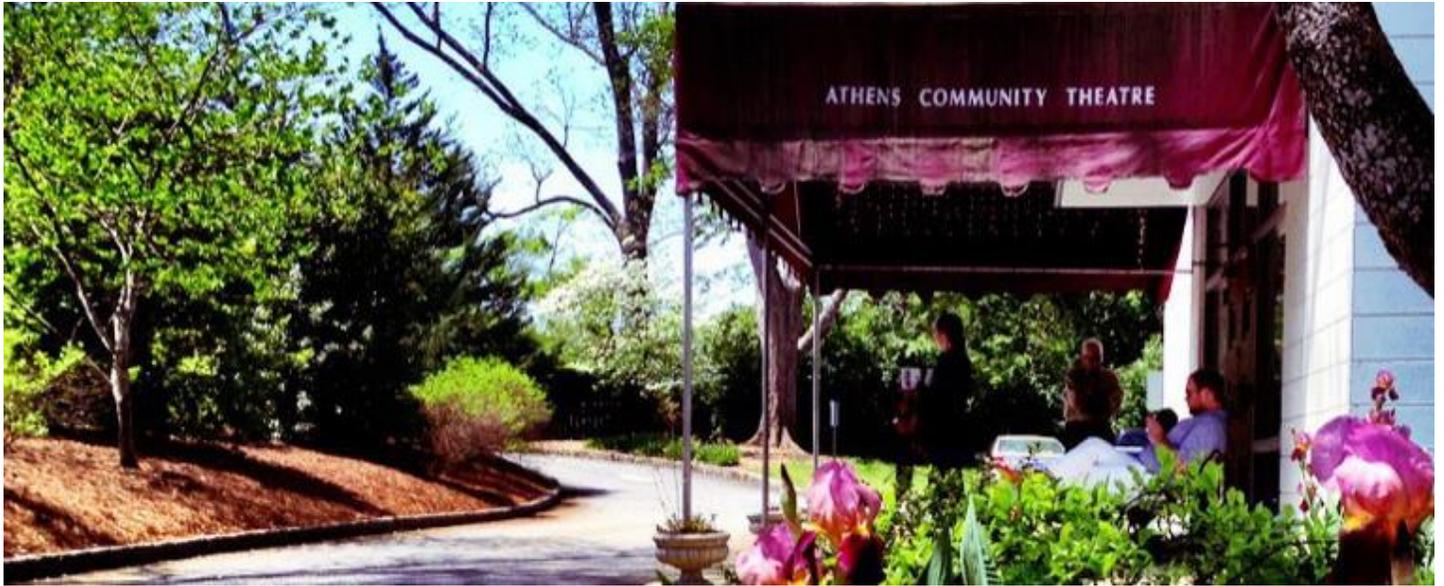
This small batch whiskey is the latest arrival in the ABC Package single barrel whiskey program, which features whiskeys from various distillers hand-picked by our liquor buyer and bottled exclusively for ABC. These spirits represent the entire contents of a single barrel and are therefore utterly unique—there is literally no other whiskey like them in the world, which is an important quality for true aficionados.

Our current offering, selected from stocks at Elijah Craig, is powerful yet smooth, with genuine complexity from start to finish. Caramel and toffee notes on the nose are followed by hints of wood smoke and spice, while the rich, warm palate opens out to reveal vanilla, baked apple and dried fruit flavors, finishing with sweet wood tones and baking spice. This is sipping whiskey, for sure, but it definitely has the character to make a terrific Manhattan.



\$27.99 750 ml

EVENTS



**A Wine Tasting in the Garden
Fourth Annual Town & Gown Players Fundraiser
115 Grady Avenue Athens
Friday, May 18
7—9 pm**

Town & Gown Players, Inc. has been producing live theater for the Athens community continuously since 1953. During their long history the Players have received many accolades and awards and have continued to thrive by dint of the hard work and dedication of the members and through the support of the community. Come raise a glass at this fourth annual wine tasting event taking place in the garden at the theater and help raise a little money for this very worthwhile institution. A variety of outstanding wines will be served along with a selection of light hors d'oeuvres and desserts, and this year the event includes live music performed by the Athena Quartet, Athens' premier string quartet. This is a great opportunity to enjoy fine wine, food and music in a relaxed setting and support the theater at the same time. All proceeds directly benefit Town & Gown.

\$30 per person

Tickets available at

townandgownplayers.org

Or call 706-208-TOWN

Sponsored by ABC Package

FEATURED BEER

Coming Soon

WINE CLUB

JOIN THE ABC PACKAGE WINE CLUB! (NOW INCLUDING AN ALL RED OPTION)

The ABC Wine Club has always been an excellent opportunity to explore the world of wine, and now we're pleased to offer an all red choice. The standard wine club continues unchanged for members who enjoy receiving whites and rosés along with the red selections, but anyone who prefers all red now has that option. The all red club operates exactly the same as the standard club. In other words, you may still choose the Premier Series (three bottles each month for \$35.99) or the Signature Series (four bottles each month for \$55.99) but in either case the white selection will be replaced by an additional red. Here's what the new club looks like:

Standard Premier Series: 3 bottles of wine for \$35.99 per month

Includes three bottles of wine, two red and one white, with descriptions and tasting notes

Standard Signature Series: 4 bottles of wine for \$55.99 per month

Includes the three bottles from the Premier Series along with a specially selected, higher tier wine

All Red Premier Series: 3 bottles of wine for \$35.99 per month

Includes three bottles of wine, *all red*, with descriptions and tasting notes

All Red Signature Series: 4 bottles of wine for \$55.99 per month

Includes the three bottles from the All Red Premier Series along with a specially selected, higher tier wine

Members also receive the following discounts:

- **15% off all 750 ml cases of wine (12 bottles or more)**
- **10% off all 1.5 liter cases of wine (6 bottles or more)**
- **10% off all 750 ml half cases of wine (6 bottles)**
- **15% off the Mix Your Own Six Pack of Beer (10% for non-club members)**
- **10% off bottles of liquor (750 ml and 1 liter)**
- **5% off bottles of liquor 1.75 liter**

We're excited about this new option for club members who prefer red and look forward to providing a great wine experience for everyone. If you're not already a member, we hope you'll join soon, especially now that we've expanded the club to accommodate a broader range of preferences. It's a marvelous way to learn about wine and save money throughout the store.

For more details please contact us at your earliest convenience.

WINE STEWARD'S SPECIAL

The next time you visit ABC, check out the department-wide specials in our wine section. You'll find special offers on selected items in each category of our vast selection of wines, so whatever your preference, be it French, Argentine, Californian, Italian or any other, you'll find an opportunity to save money on something from that area. Look for wines marked with these tags and take home something special!